

PRESS RELEASE

Focus on innovations at the IZB 2024 and in the programme of accompanying event

- *Exhibitors announce their product premieres*
- *IZB Live Stage programme available online*

Wolfsburg, 24th September 2024. From 22nd to 24th October 2024, leading companies from the automotive supplier industry will gather in Wolfsburg at the 12th International Suppliers Fair (IZB), where they can showcase innovative products and services for the automotive value chain – with several world premieres in store. The IZB also offers a platform for intensive dialogue between suppliers and manufacturers, especially Volkswagen, while placing a focus on future technologies and sustainable solutions. The IZB Live Stage reflects this over the course of the three-day programme. The innovations (www.izb-online.com/en/innovations2024) as well as the programme (www.izb-online.com/en/livestage) can be found online.

Wolfsburg AG is once again publishing the innovation report “innovations@IZB” this year as part of the trade fair. The report contains a listing of more than 60 product and process innovations from around 55 companies from all over the world. Among them are 16 world premieres that will be presented to the public for the first time at this year’s IZB. IZB’s main media partner Automobilwoche will select the 25 “products to watch by Automobilwoche” from all the innovations submitted, which will be showcased separately at the trade fair.

“Picking up on trends and technologies in order to quickly develop products further or develop entirely new ones and then strategically position them in the market – that is the way forward for the automotive industry. The challenges to the industry posed by digitalisation and sustainability can only be successfully mastered if carried out in a continuous manner and in consistent cooperation between all those involved. The exhibitors at the IZB will provide important points of departure for this,” explains Josef Schulze Sutthoff, Head of the IZB at Wolfsburg AG.

New world premieres announced

This year, the range of innovations announced by the exhibitors includes both software and hardware solutions, running the gamut from components and products to devices and machines, right through to materials and systems. For example, Leoni will be presenting Limeverse, an innovative insulation material that uses bio-based materials and mass-balanced plastics to offer sustainable solutions for the automotive industry. T-Systems will also be in attendance with a world premiere. Its battery passport ensures seamless documentation for the entire lifecycle of batteries and thus provides for greater traceability.

There are also innovations in the production area, such as the Tecnipack V3 packaging system introduced by the Spanish company DS Smith Tecnicarton. This optimised packaging solution is ideal for production lines, facilitating operations and increasing efficiency. Uniphy BeyondTouch™, an innovative system presented by the British company Uniphy Ltd., enables the integration of pressure sensitive control elements on free-form touch surfaces and the creation of intuitive user interfaces.

The programme of accompanying events promotes dialogue on trends and challenges

The extensive programme of events accompanying the IZB helps to establish links and contacts for an in-depth exchange between exhibitors and trade visitors. The central point of contact at the trade fair will be the IZB Live Stage and the Connecting Area, located in Hall 4. "We are delighted that experts and decision-makers from the industry have accepted our invitation to share their solutions and visions for the future on the IZB Live Stage. It comes as a special highlight that Volkswagen will use the stage on the last day to summarise the results of the previous technical discussions with the suppliers and talk about future cooperation," says Inga Rill-Hackstein, Project Manager of the Connecting Area at Wolfsburg AG. The speakers will include managers from Schaeffler, Forvia, and NXP Semiconductors, in addition to IZB patrons and board members of the Volkswagen brand, Dirk Große-Loheide and Kai Grünitz. The focus topics will be "Powertrain & Battery" and "Interior & Exterior" on 22nd October and on 23rd October, "Electronics & Connectivity" and "Metals, Car Body & Chassis".

What's more, prior to the start of the trade fair, experts from the automotive industry will already be in the spotlight in Wolfsburg – at the 2024 Automotive Supplier Summit, organised by IPM AG, at the CongressPark Wolfsburg on 21st October 2024. Suppliers, OEMs, software developers and service providers from the automotive industry will discuss the topics of "Software Defined Vehicle: Redefining the Future of Mobility", "Electrification and Innovation of the Powertrain" and "Partnerships and Competitive Environment" united by this year's motto "Connected Innovation: Partnerships as Drivers of Change".

The International Suppliers Fair (IZB) takes place every two years in the German city of Wolfsburg. The trade fair for automotive suppliers offers an opportunity to exchange information on current trends, technologies and partnerships in the automotive industry as well as an overview of the industry's innovative strength. The IZB is organised by Wolfsburg AG.

Text and image are available at: www.wolfsburg-ag.com/presse

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