



CONNECTING CAR COMPETENCE.

Sponsoring Packages

International Suppliers Fair (IZB)

www.izb-online.com

#izb2024

22nd to 24th
October 2024

Wolfsburg |
Germany



Increase your visibility within the industry!

As a sponsor, you have the opportunity to position your brand visibly and in a targeted manner to all trade visitors of the IZB.

With extensive logo placement, you will remain in the memory of all those who engage with the trade fair before, during and after the IZB.

Your logo will be positioned extensively on our digital and print media according to the scope booked and without wastage.

On the following pages you will find the various sponsorship options for your big appearance!

**Become a
sponsor now!**



Your sponsorship options at a glance!

	Sponsor Plus	Sponsor	Logo Sponsor	Sponsor IZB Reception	Sponsor Connecting Area
Exhibition space	15m ²	-	-	-	-
Logo on the sponsor-logo wall	✓	✓	✓	✓	✓
Logo in the printed trade fair guide (inner section)	✓	✓	✓	✓	-
Logo in the printed trade fair catalogue (sponsor page)	✓	✓	✓	✓	✓
Logo placement + link at IZB website and IZB platform	✓	✓	✓	✓	✓
Advertisement on the JobWall + online	1 piece	1 piece	-	-	-
Guest tickets für your clients and partners	50 pieces	50 pieces	-	50 pieces	10 pieces
VIP parking space	✓	-	-	-	-
Stage time IZB-Livestage	-	-	-	-	15-45 minutes, depending on the session format (+ recording)*
Side-Events (exclusive IZB opening reception)	-	-	-	Mention by name + logo placement in the intro film + 5 tickets	-
Price (excl. VAT.)	15,000 Euros	9,500 Euros	5,000 Euros	15,500 Euros	7,500 Euros

*e.g. keynote, best practice, panel or workshop. The content must be coordinated with the organizer (format and slots are not freely selectable).

The IZB-Livestage program and all speakers will be actively marketed via social media and the IZB newsletter as well as in the internal communication channels of the Volkswagen Group (by the organizer).

Lounge-Sponsorings

The special sponsorship!

- Meeting lounges in various sizes and designs
- Various visible logo placement options within the lounge
- Promotion of the lounge via the IZB LinkedIN page
- Logo positioning of the sponsor on the IZB website and in all printed media provided for the trade fair

28,500 Euros - 56,000 Euros plus VAT
(depending on the equipment and type)

Impressions
of the lounges!



Your contact:

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